

# Understanding Medication Adherence to Oral Medications:



## Motivational Interviewing and Behavioral Science Strategies

### Objectives

- > Understand why patient support needs regarding oral medications are increasing
- > Gain a deeper understanding of the behavioral drivers and barriers to oral medication adherence
- > Identify key strategies and resources that can be incorporated practically into the current process of care with patients

**Date:** June 02, 2020

**Time:** 6:30 PM Pacific

**Venue:** Virtual

**Address:** URL: <https://tallen.adobeconnect.com/bay0000478/event/registration.html>

**Program #:** BAY0000478

**Bayer Presenter:** Timothy Freitas, MS,RN,PhD

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**If you would like to attend, please RSVP at <http://www.myspeakerbureau.com/7rMAAB>  
or contact the Bayer Speaker Bureau Registration Team at 866-914-9071  
or [RSVPBayersb@connectPW.com](mailto:RSVPBayersb@connectPW.com)**

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