

# Understanding Medication Adherence to Oral Medications:



## Motivational Interviewing and Behavioral Science Strategies

### Objectives

- > Understand why patient support needs regarding oral medications are increasing
- > Gain a deeper understanding of the behavioral drivers and barriers to oral medication adherence
- > Identify key strategies and resources that can be incorporated practically into the current process of care with patients

**Date:** May 02, 2020

**Time:** 6:00 PM Central

**Venue:** Morton's The Steakhouse

**Address:** 300 E. Crockett Street  
San Antonio, Texas 78205  
210-228-0700

**Program #:** BAY0000244

**Bayer Presenter:** Timothy Freitas, MS,RN,PhD

**ONE or Sales  
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**If you would like to attend, please RSVP at <http://www.myspeakerbureau.com/1vQ7C4>  
or contact the Bayer Speaker Bureau Registration Team at 866-914-9071  
or [RSVPBayersb@connectPW.com](mailto:RSVPBayersb@connectPW.com)**

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